

Module 76: Group Behavior (pg. 771-779)

- **Social Facilitation:**

Why do we perform better when other people are there?

- **Social Loafing:**

What 3 things cause social loafing?

- 1.
- 2.
- 3.

- **Deindividuation:**

- Example:

- **Group Polarization:**

- **Groupthink:**

What is the difference between social control and personal control?

What is minority influence?

- **Culture:**

- **Norms:**

- Example: