

Toys 'R' Us

Piaget's Cognitive Stages of Developmental Toys

Directions: You will find 4 toys – one for each stage of Piaget's stages of cognitive development. [You may work in pairs]

In the space provided for each stage describe the toy and explain why that toy is a good choice for that age.

Then you create an ad for 1 toy that tells the parents why it is appropriate for their child's particular stage of development. Ads should mention the age range that the toy is designed for as well as what concepts it is designed to teach. You will be graded on the accuracy of your explanation, the appropriateness of the toy for that age range, and the creativity of your ad. You will hand in this sheet attached to your ad.

1. Sensorimotor stage

2. Preoperational stage

3. Concrete operational stage

4. Formal operational stage

Your ad will be worth 20 points

-5 points for color & creativity

-5 points for age appropriateness

-10 points for accurate explanation

Due Wednesday, February 13th.